



WHY FUNDRAISE WITH THE POPCORN LOFT

1. *****Your organization receives 35% of all the proceeds*****
2. In the 2021-2022 school year, organizations took home the following amounts:

\$5,568.60	\$2,187.40	\$1,359.60	\$676.80	\$460
\$3,956	\$2,058	\$1,353	\$676.40	\$345.50
\$3,934.80	\$1,916.40	\$1,140	\$603.20	\$321.65
\$3,608.80	\$1,666	\$1,035.20	\$596.20	\$308
\$2,629.60	\$1,443	\$832.50	\$576.40	\$115.70
\$2,358.40	\$1,378.50	\$769.60	\$549	\$113.20

3. The product sells extremely well because:
 - a. You don't need to refrigerate it
 - b. It's a very high-quality product robust with flavor
 - c. The price per bag is very affordable (families participate and buy more)
 - d. The bags are double sealed with an oxygen pack in them so they stay fresh for a long time and if you don't eat the whole bag at once, it can be sealed back up for maintained freshness
 - i. Product will stay fresh for months if maintained out of the direct sunlight
 - e. There are 13 flavors of gourmet popcorn, 2 flavors of homemade fudge and a 2 gallon refillable tin to choose from
4. We are a local family business, not a franchise
5. All our product is made in our store on a daily basis to maintain the highest quality product
6. We will get you the product in less than 10 days' time from when you submit your order
7. We have 4 kids under 8 years old and understand how important it is to give back to our Central PA communities
8. **Submit information on our site to get on the calendar early and pick your desired dates!!**

<https://thepopcornloft.com/fundraising>

