



WHY FUNDRAISE WITH THE POPCORN LOFT

1. *****Your organization receives 35% of all the proceeds*****
2. In the 2021-2023 school years, some organizations took home the following amounts:

\$5,568	\$5,153	\$4,840	\$3,956	\$3,934
\$3,608	\$3,517	\$2,853	\$2,629	\$2,358
\$2,187	\$2,058	\$2,031	\$1,994	\$1,985
\$1,937	\$1,929	\$1,916	\$1,872	\$1,771
\$1,765	\$1,739	\$1,675	\$1,666	\$1,651
\$1,542	\$1,443	\$1,367	\$1,366	\$1,359

3. The product sells extremely well because:
 - a. **YOU DON'T NEED TO REFRIGERATE IT**
 - b. It's a very high-quality product robust with flavor
 - c. The price per bag is very affordable (families participate and buy more)
 - d. The bags are double sealed with an oxygen pack in them so they stay fresh for a long time and if you don't eat the whole bag at once, it can be sealed back up for maintained freshness
 - i. Product will stay fresh for months if maintained out of the direct sunlight
 - e. There are 13 flavors of gourmet popcorn, 2 flavors of homemade fudge and a 2 gallon refillable tin to choose from
4. We are a local family business, not a franchise
5. All our product is made in our store on a daily basis to maintain the highest quality product
6. We will get you the product in less than 10 business days' time from when you submit your order
7. We have 4 kids under 10 years old and understand how important it is to give back to our Central PA communities
8. **Submit information on our site to get on the calendar early and pick your desired dates!!**

<https://thepopcornloft.com/fundraising>



HEAR WHAT ORGANIZATIONS ARE SAYING ABOUT FUNDRAISING WITH US:

JoAnne Brown, Red Lion Junior High School:

“When it comes to fundraising there is no better option than the Popcorn Loft. They are organized, timely, and most importantly... They are willing to work with you in any way possible to make your fundraiser a success. They are a joy to work with, and our fundraisers have been successful!” April 2023

Nicole Weaver, Twin Valley High School:

“I have been a fundraising customer with The Popcorn Loft for more than 5 years. When Cody came on as the new owner, I was so touched that he reached out personally to talk to me and discuss what had been working well, and what I thought would improve my experience. He involved his customers from the very beginning. I love that no matter what I may need, Cody is there to suggest and help. I also love that Cody has been so innovative with this business and has introduced changes that have improved the quality of the product and that in turn doubled our sales for the past two years. This helps us provide scholarships for graduating seniors, and so we value our relationship with Cody and the Popcorn Loft. To him, it’s not just about profit, it’s about people and that’s why we are loyal customers!” April 2023

Amanda Cario, Leader Heights Elementary School:

“We had 2 very successful school PTO fundraisers with The Popcorn Loft. Cody and his team are super friendly, easy to work with, and have great communication. They always check in to ask if they can help in any way. They are also very timely with organizing the orders and having them ready for pick up or delivery. I would highly recommend The popcorn Loft for a fundraiser for your school, local club or sports team!” April 2023

